

Sports : Modern Manifesto of Society

Abstract

In this rapidly changing world sports are also reinvented. It has been a long journey from recreation to entrepreneurship. The sports have entered into main stream of our society. Hence it is foolish to assume that sports are just the sources of recreation. Gone are the days when society viewed it mean to fitness now it is taken as a lucrative carrier. Where parents want their children adopt it as something which can give them instant popularity and success. Therefore this research paper indicate that our population has been a major shift towards sports because sports has become drivers of our economical growth.

Keywords: Sports, Society, Influence, Manifesto.

Introduction

It was Karl Marx, a German based social thinker who opined, the concept of structure and super structure which became fulcrum of all subsequent discussion in society. According to him society is the structure and all other aspects like law, morality, education as well as sports are the superstructure, which are created in order to function society in smooth manner. Sports which are generally perceived as perennial source of recreation have some interesting underpinings which make it as controversial as other aspect of human life. Sports and conflict move simultaneously.

Aim of the Study

The aim of the paper is to encompass the mammoth changes which are sweeping the very fulcrum of sports, like other areas of human endeavour, sports have to confront a medley of new challenges. Unless the academia tries to adopt a more holistic approach. The sports are likely to suffer cataclysmic future.

Broad Survey of Sports

Casting an Egal's eye over history of sports we see how sports were once used as symbol of state's authority and domination. Since sports encompass all those physical activities which are performed in order to enhance one's physical endurance keeping in mind all those games which can be achieved through competition, In older times the kings who ruled over their juggernaut empires had to keep a Jaigantics army in order to act as bulwark against any external egression. These kings made it incumbent upon their soldiers to undertake some assiduous physical activity in form of sports to keep them self active.

Sports in Contemporary Context

With emergence of modern society the Olympic games established PIERRE DE COUBERTIN in 1896 A.D. in Athens heralded a new era when sports become a confluence of recreation instinct to excel and domination. The developed countries of the world look upon on sports as an extension of their influence in world. The economic giants like France, German, America, Russia spent a massive portion of their budget on sports. There have been a battery of conspicuous example when sports served imperial designs of nations. HITLER kept Olympic games suspended IInd World War.

Sports and Compression

Sports in modern days have been generating a lot of controversy. Every day we come across something which brings a new Skelton out of closet. The rivalry between India and Pakistan, North Korea and South Korea and Russia and USA are these to stay. All this has made players behave in mout unethical and unbecoming manners. We know how one spotter of STEFFI GRAF attack to MONICA SELES in the tennis courts, MIKE TYSON eating the ear of his opponent boxer in the ring and altercation between players is a routine job. A number of cricket players are found guilty of match fixing and some of them even incarcerated the most loathsome event when we saw HANSIE CRONJE captain of south African cricket team, publically apologizing for his heinous involvement in match fixing.



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Sports as Gesture of Goodwill

How ever sports also symbolize efforts of good will and bonhomie initiated by some of these countries who are famous for age old political hostilities. The main purpose behind organizing these events is creating a cosmopolitical culture where we should envisages ourselves as global citizens. When spectators for one country moves to other country for these events or advent of players cutting across all political barrier trigger a process of cross pollination. It give a boost to world economy.

How ever in India sports are a passion. Even in the times colonization we had a cricket team, a hockey team to represent in British India on world level. DHYAN CHAND emerged as shining star of India sports. Originally DHYAN SINGH earned the title of chand by versus of his industry and habit of practicing hockey when moon shined. It was the time when India won eight gold medals in field hockey in Olympic games. DHYAN CHAND was invited by Virtue himself to Dhyan Chand represented German instead of India. The victory of 1983 world cup cricket established India at, the acme of international cricket. The rise of P.V. SINDHU in Badminton, SACHIN in Cricket, VISWANATHAN ANAND in Chess, LEANDER PEAS in Tennis, MILKHA SINGH in Athletics, SUSHIL KUMAR in Wrestling, ABHINAV BINDRA in Shooting, P.T. USHA in Athletics, SAINA MIRZA in Tennis have brought laurels to India. The organization of FIFA WORLD CUP UNDER 17 new laurels for us.

Rising Influence of Sports on Bollywood

The wide spread zeal for sports can be further seen from the changing trend in Bollywood where the directors the deviating from the traditional the themes to modern ideas. The Bio-Pics like DANGAL, SULTAN, MARRYCOM, M.S. DHONI, BHAG MILKHA BHAG and even LAGAAN emphasize the value sports in India. The whole script of LAGAAN revolved around a cricket match and indirect confrontation between colonizer and colonize.

Conclusion

On the whole sports have exerted profound influence upon collective consciousness of our society. The sports have become new money machine. The IPL has change all economical calculations. The industrialists like WADIA, AMBANI star's like PREETI ZINTA and SHARUKH KHAN are earning millions of dollars. The M.N.C. like SAMSUNG, LG, VIVO have making hues money walnut. Politicians are earning votes. The U.N.O. is making sportsmen as their peace Ambassador. SACHIN is only sportsman to be awarded BHART RATNA. All this proves that there has been a major shift in our attitude towards sports. Sports has become drivers of our economical growth.

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